



A GATEWAY TO
TRANSPORTATION ADVENTURES

June 4 - 8, 2025



Kalahari Resort
Pocono Manor, Pennsylvania

Conference Final Report

The 2025 National Conference was hosted by the Delaware Valley, East Penn and Northeast Penn Sections, and took place at the Kalahari Resort in Pocono Manor, Pennsylvania. Kalahari is located about 100 miles north of Philadelphia and 90 miles west of New York City. This was the sixth conference to be held in the Pocono Mountain region of Pennsylvania.

The conference staff was organized as follows:

Co-chairs: John Caperilla (Delaware Valley Section); Richard Cochrane, PE (North East Penn Section) and Heather Heeter (East Penn Section).

Committees:

Treasurer

Mark Boris

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Sponsorship Chair

Joe Gillott

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Technical Chair

Amanda Schumacher

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Exhibit Chair

Frank Summa

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Program Chair

Richard Ames

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Registration Chair

Jim Brady

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Reception Chair

Sean Pence

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Entertainment Chair

Mike Grantner

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Golf Chair

Dominic Yannuzzi

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Transportation Chair

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Guest Program Chair

Jerry Fry

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Hospitality Chair

Jerilyn Luben

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Volunteer Coordinator

Brian Teles

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This report will be organized by committee

Treasurer

The Treasurer's role was to establish and maintain a checking account for the conference, report annually National required IRS information, receive and record income, and pay conference expenses. The 2025 conference did not secure a credit card but depended on reimbursement of committee chairs for expenses that could not be paid by check. All payments are supported by receipts or similar documentation. The final Treasurer's report is in the appendix.

A budget was established by the co-chairs, based on experience of past conferences.

Seed money of \$14,000 was obtained from National in accordance with the conference guidelines. An additional \$5,000 was obtained from the 2024 National Conference. In addition, approximately \$19,000 was carried from the 2021 virtual conference, organized by the same sections. The seed money from National and a \$5,000 donation to the 2026 conference were distributed in mid-June, 2025,.

Payments from sponsors, exhibitors, and advertisers were mailed to the respective committee chairs for tracking and passed on to the treasurer for deposit into the bank account.

Because the conference was financially successful, our committee elected to donate to the National and to the three Sections' scholarship funds.

The final profit from the conference was \$ \$93,616.81. \$40,808.42 was shared with National and \$17,602.80 went to each of the three sections.

Sponsorship Committee

A master list of approximately 220 potential sponsors, exhibitors, and advertisers was prepared from the 2021 conference planning and the personal knowledge of committee members. The role of the sponsorship committee was to solicit sponsorships, track sponsorships, and ensure that credit was given properly to sponsors. The committee chair, the conference co-chairs, and others made numerous personal contacts with potential sponsors to ensure that all potential sponsors were aware of sponsorship opportunities. The most effective contacts were in-person or by telephone. These personal efforts contributed greatly to our financial success.

We raised a total of **\$184,400** in sponsorships, including the program book advertisements. The sponsorship breakdown is in the appendix.

Technical presentations and tours Committee

The role of the technical committee was to develop timely technical topics of interest, provide continuing education, develop a technical program in coordination with other programs, and identify recognized speakers. The conference received over 60 responses to a "call for papers" initially advertised in the Summer & Fall *Scanner*, on ASHE National social media and by e-mail blast to membership with occasional reminders. The proposals were due on October 31, 2024.

The Keynote Speaker (Tom Coyne, Professional golfer and Best-Selling Author) was confirmed early, and he participated in the golf outing to garner more interest in the keynote the next day. We also pre-bought his latest book and gave it as a gift to all golfers and giveaways

during the opening session (that he could then autograph). It was very well received. We were told it was 'uniquely different', 'entertaining' and 'had a great overall message'.

The technical agenda was posted on the conference website early to increase interest and later posted into the conference app for easy reference during the conference.

The technical committee members were assigned as moderators to a session, and they were the liaison for information and questions from the speakers. We also developed a PowerPoint template for the speakers to use for the conference to promote consistency/branding. This was distributed to all speakers, and all presentations were due three weeks ahead of the conference. Presentations were run from the committee members laptops for ease of logistics. This all worked well. Monthly calls were held among the committee and a week before the conference to ensure all on task.

QR codes were developed with a link to the PDH certificate for each session. Several copies were printed and in each of the technical rooms to give attendees direct access to the PDH certificate after the presentation. This worked well. Recommend the technical chair or a designee to have a master set as some people were looking for PDH certificates post-presentation for past sessions.

Technical Tours:

- Two on-site construction tours were available. The first was an ongoing Interstate interchange project on I-80 and the second was Interstate bridge replacement on I-84. Both tours occurred simultaneously on Saturday morning. PDH certificates were via QR code as with the technical sessions.
- Two joint guest tours/technical tours collaborated with guest tour committee. One on-site and one tour of interest that had technical merit. These occurred on Friday after the opening sessions – well attended and allowed for technical attendees to go with their guest and enjoy jointly.



Lessons Learned:

- Wayfinding signage with the presentation name on it was very helpful for people to get to the right sessions
- Be sure the app and program match – there was some confusion about what rooms presentations were in, but the signage solved this issue
- The direct committee member (as moderator and contact) was a key to success in funneling questions, getting updates and gathering presentations
- Speaker gifts were given out and coordinated with other committees to be ordered
- Opening Session with the keynote was a bit early (7:30 am) – keep it in the 8:00 time frame if possible.
- Load presentations onto the app early – a lot of people were asking for them at the sessions

- Chair should not be a moderator the first day to allow to float and solve issues as they come up
- Meet speakers 15 mins ahead of their scheduled presentation to allow for set up and any changes to presentations.

Exhibits / booths Committee

The role of the Exhibits Committee was to solicit and coordinate the exhibitors at the conference and to plan and implement the exhibit hall, with the exception of the entertainment and the food. The committee worked with the Sponsorship Committee to solicit exhibitors.



The exhibit hall plan and the list of exhibitors are in the appendix.

Tasks completed:

- 1) Identification of potential exhibitors and compilation of solicitation list. This was coordinated with the general sponsorship solicitation.
 - a. Data used was email list from prior ASHE conferences, prior related industry conferences within Pennsylvania, mailing lists of hosting ASHE sections.
- 2) Coordination with event venue for preliminary exhibit hall layout based on anticipated number of exhibitors.
- 3) Identification of, and coordination with, local trades show vendor who was responsible for set-up and take-down of exhibit booths (pipes & drapes, booth tables, chairs). Negotiated scope, schedule budget for contract execution. We chose a local vendor for trade show services who had worked with the host hotel previously, which greatly improved coordination.
- 4) Establishment of recommended booth costs for exhibitors.
- 5) Preparation of exhibit booth solicitation letter including technical specs of booth, preliminary floorplan, registration form, contact information, and payment instructions.
 - a. Graphics of a draft floorplan were provided by pipes & drapes vendor as part of their contract.
- 6) Served as primary point of contact for exhibit registrations.
 - a. Tracked correspondence, registrations, and payments made by each registrant.
 - b. Recommend saving record copy of each registration form, paper checks, and correspondence along with a log or master file for tracking purposes.
- 7) Established final floor plan based on actual number of final registrants.
 - a. Coordinated final floor plan with venue and with pipe/drape contractor.
 - b. Coordinated final power-supply locations for each booth.
- 8) Worked with Registration Chair for final registration instructions for exhibitors. Coordinated final registration instructions to all exhibitors and was available for assistance troubleshooting their log-in and event registration questions.
- 9) Met pipe/drape contractor and exhibitors on set-up day to troubleshoot on-site problems.

Finances:

Total paid exhibitors excluding free booths provided to sponsors: \$31,200

28 paid booths @ \$1200ea; 1 double booth and 6 single booths were provided for free

Total expenses paid to pipe & drape vendor and for power supply: (\$6,960)

\$6285 to pipe/drape vendor; \$675 to venue for power supply

Net proceeds from Exhibits

\$24,240

Excludes venue costs for exhibit hall, bar/food tab, entertainment, provided by other committees

Lessons Learned:

- 1) Since our 2025 Conference Chairs were organized to have a separate Sponsorship Chair and a separate Exhibit Chair, one person was able to comfortably handle the Exhibit Chair responsibilities with the help of their personal administrative assistant. If future Chairs do not have a similar company resource, consider at least one committee member. If future conferences have one Chair covering both sponsorships and exhibits, two committee members are recommended.
- 2) If future conferences' exhibit halls have sizes that can reasonably accommodate MORE than is expected for total number of exhibitors, it is recommended to start with a low number of assumed booths. Assuming the size of the exhibit hall is not a constraint, it will likely be easier to add more booths during the final planning months than to reduce the assumed booth count. For 2025, we assumed 50 exhibit booths and secured a pipe/drape contractor based on 50 minimum booths with a pre-identified cost-per-booth for any additional booths. Ultimately, we only had 34 booths, and the pipe/drape contractor wasn't willing to reduce their base fee for the unused booths.
- 3) About half of the exhibit registrants signed up very early, shortly after the initial solicitations were sent. The other half waited until the very end of the registration period to register for their booths.
- 4) Many organizations who were exhibitors of prior conferences provided feedback that they elected to provide sponsorships for our event in lieu of booth commitments.
- 5) Absolutely retain a record copy in one easy-to-search place of all registration forms, received checks, and emailed correspondence. During the last 2 months before the event, many registrants reached out not knowing who in their organization originally registered and not knowing whether or not their organization paid. Having a copy of each registration form and a copy of each check in one easy-to-search folder made this daily correspondence much easier.
- 6) Have a staffing plan for the event. For our 2025 event, we had a Volunteer Committee that provided one volunteer assigned to the exhibit hall for every hour the exhibit hall was open including set-up and break-down times. These volunteers were able to coordinate and troubleshoot minor issues immediately before they led to large problems or complaints.

Program Book Committee

The role of the committee was to solicit program book advertisements and other program book material, as dictated by the Conference Guidelines and previous conferences. The program book chair and conference co-chairs maintained a library of past program books to use as samples.

The list of advertisers is in the appendix.

Program book deadlines were extended from April 15 and ultimately May 15, due to initial poor response. Modern printers can work with tight deadlines thanks to digital publishing.

There was considerable discussion regarding the need for a printed book, since the conference had a robust “mobile app”. Ultimately 450 books were printed, but registrants had an option to take a book or not. The book was not included in the registration package but was available for taking at the registration desk. At the end of the conference, 55 books remained. Therefore, 395 books were distributed to 550 attendees for a rate of 72%. Anecdotally, many people expressed gratitude that printed books were available.

ASHE Sections and Regions needed considerable prompting to provide a program book ad and more prompting to provide graphics or ad copy.

The cost to the conference per book was \$6.32, for a total cost of \$2,844.

Registration Committee

Beginning in March 2024, the registration process began. The first item was to determine a vendor to use for the registration process. Following the review of providers, CVENT (www.cvent.com) was chosen for the 2025 conference. Contributing to the decision were the robust system that they provided, hands-on customer service, ability to handle financials, reporting, and previous experience at events where they were used. While expensive, they provided very good support and a very good on-site experience.



Early on, the conference committee elected to offer a full registration package (“all inclusive”) which included the Friday event, the Friday luncheon, and the Saturday Gala. This was done to make registration easier for those on corporate expenses, and to encourage attendance, particularly for the Friday Luncheon. An a-la-carte registration was also offered that did not include the three paid events.

Our registration categories and prices are in the appendix.

Beginning in July 2024, initial data was entered into the system software. In September 2024, the first meeting for the committee was held. Initially, the meetings were bi-weekly. In the beginning

of 2025, the meetings changed to weekly. The sessions were used to discuss items that were being developed, schedules, concerns, and challenges. The core members of the committee were Jim Brady, Sarah Goddard, LaMar Hume, Jaime Volonakis, and Ryan Schildt.

CVENT held meetings with our group initially to develop the registration website and this included walking through where we were in our steps and working to keep us on schedule with what was required. Because of the need to develop a website before the registration vendor was selected, the CVENT website was only used for registration. This created the need to be careful to ensure that the websites were synchronized.

Registration was launched on March 1, 2025.

CVENT provided equipment for on-site sign-in. Specifically, they provided:

- Tablet touch-pad computers for registrants to sign in. Each person started entering his/her name, and the touch-pad displayed the complete name and other information for confirmation.
- Printer and formatted name badges. Once signed in, the badge was printed with name, section name, company, etc. The registrant was given a sleeve and lanyard to complete the registration process. There were several touch pads and printers. There were NO lines, even at peak registration periods.

The registration desk serves as the information hub for the conference. It is where attendees look for answers to questions of all sorts about the conference. Therefore, staffing hours need to be liberal, even if there are few people registering. Registration volunteers were available to answer questions and provide assistance. Volunteers assembled registration packs in advance with conference information. Program books were available to supplement the Mobile App.

Walk-ins were registered as needed without difficulty.

The mobile app was developed with more CVENT meetings and guidance. Much of the info that was on the website was not transferred to the Mobile App, which was a disappointment. Therefore, manual entry was required. The Help Desk of CVENT was extremely helpful with any questions that we had, and they were available 24/7.

The Mobile App development provided opportunities to highlight sponsors and vendors. The Mobile App was robust, and offered numerous options that the conference didn't use, due to a lack of volunteer time to develop it further. Also, schedule information was readily available to attendees and notifications of events and changes were pushed on an as needed basis. **Of the 551 registered attendees, 277 individuals downloaded the app.**

The App was set up to receive feedback from events attendees following the activities. There was no widespread adoption of this option and more promotion during the event may have been helpful.

During the conference, the App had gamification enabled to allow attendees to gain points through activities including attending icebreaker and visiting vendor websites. There were 41 participants of the 277 that downloaded the app.

The total cost for CVENT and name tags and lanyards, excluding gifts and program books, was approximately \$19,000 (\$35 per person). There was a 2.9% fee for credit card use. There was a 6% fee for cancellations, both for conference registration and individual tour and event payments. We did not offer any other payment method, although we would have taken checks if requested.

Refunds for cancelled events were made by check, since there was no way to waive the refund fee.

The total registration revenue was \$143,682.53.



Reception Committee

The Reception Committee played a crucial role in the success of the National Conference, managing wayfinding, guest, speaker, and presidential gifts.

Wayfinding Signage

In any modern, large conference space, wayfinding is critical for attendees. The committee was responsible for designing, procuring, and installing 70 wayfinding signs throughout the conference venue. These signs, designed in PowerPoint and printed by FASTSIGNS, cost a total of \$2,291.37. To avoid Kalahari's \$5 per easel daily charge, approximately 30 easels were secured from volunteers beforehand, significantly reducing expenses. Volunteers were instrumental in the daily placement and swapping of signs, particularly for early morning events. The complete map of the wayfinding signs is in the appendix.

Guest Welcome Bags

To offer a unique welcome, the committee provided 500 branded 2025 ASHE National Conference snack bags filled with local treats, costing \$5,964.81 (\$11.93 per bag, including shipping). All snack items were produced in Pennsylvania. A portion of these bags (approximately 100) were assembled on-site for early arrivals, with the remainder assembled at the volunteer headquarters. The resort required that all food and beverages be provided by the resort. We sought, and received, special permission to put snacks we provided in the welcome bags.

Speaker Gifts

Fifty speakers received ASHE National Conference-branded cooler backpacks, ordered through 4imprint. The total cost for speaker gifts, including shipping, was \$995.87 (\$19.92 per gift). The shipping cost for this item was \$287 due to the size of the items in bulk and expedited shipping to ensure timely delivery.

Presidential Gifts

The outgoing and oncoming ASHE National Presidents each received a gift bag containing a portfolio, a Moravian Star decoration, a \$50 Kalahari Resort gift card, and an ASHE Delaware Valley Tumbler. The total cost for both presidential gift bags, including shipping and a \$15 hotel room delivery fee, was \$226.35 (\$113.18 per gift).

Key Learnings for Future Events:

- Bags ran low on Thursday morning due to a higher-than-expected number of golfers arriving before their rounds. Future planning should account for this.
- Late registrations led to challenges in last-minute additions, especially for branded items. It's advisable to overestimate guest attendance to avoid these issues.

Entertainment Committee

The entertainment committee was responsible for the following:

Ice Breaker Reception – A local jazz trio, *Presbybop*, was selected to provide background music for the ice breaker reception. They performed for the duration of the reception, with breaks. The conference allowed the musicians to partake in the beverages and hors d'oeuvres. (\$1,500)

National business meeting – A local voice professor and performer, *Jenn Cowgill (Marywood University)*, was engaged to sing the National Anthem for the opening session. (\$150)

Friday Luncheon to honor past presidents – This went smoothly, except for the Project of the Year presentations. Each speaker, although advised to restrict their time, and promising to restrict their time, managed to speak much longer than expected. Use of prerecorded presentations would have made the event run more smoothly.

Friday evening event – A Polynesian luau was the event on Friday evening. The resort staff provided a pig roast and appropriate accompanying food to provide the Luau atmosphere. The entertainment was *Paradise Island Entertainment*, complete with dancers and concluded with a fire dance. The conference provided meals and lodging for the entertainers. The group provided background music for the reception and dinner time as part of the contract. This performance was a big hit with the attendees, particularly the fire dance. This was enabled by the outdoor spaces that Kalahari has at the conference center. (\$9,000)



Saturday Gala banquet and installation of officers – We chose a dueling piano performance from *Howl at the Moon* entertainment. This was a typical audience participation performance, with a large selection of music from two piano players. The group provided background music for the reception and dinner time as part of the contract. The group also provided their own sound system. (\$4,500)

General notes:

Our major performers had worked with Kalahari at prior events, so the interaction between the resort, conference staff, and performers went smoothly.

It is important to confirm insurance requirements early.

Audio / video (A/V) was primarily the responsibility of the entertainment committee, but a separate A/V committee is recommended.

It is important to start the search for entertainment early, preferably in year two.

Be certain to know the lodging and food requirements for performers and make it a part of the contract. Not all performers know what they need, particularly small or local groups.

Golf Committee



The golf tournament was held at the Mt. Airy Golf Club in Mount Pocono, Pennsylvania. The course seamlessly blends championship-level golf with the unparalleled beauty of nature in the Pocono Mountains. Designed by architect Hal Purdy after *Sport's Illustrated's* "The Best 18 Golf Holes in America", the course is designed to challenge golfers of all levels. Each hole is modeled after one of the 18 best holes.

The course was only about 15 minutes from the host hotel. Therefore, there was not a separate breakfast for golfers. Lunch was provided by the course, as was the roving snack and beverage cart.

There were 100 golfers in 25 foursomes. Registrants could ask to be placed in a foursome, or the golf chairman grouped golfers as needed. The start was a scramble, and the format was better ball, which kept things moving. The overall golfing time was 9:30 am to 2:30 pm.

The total expenses for the golf tournament were \$17,980 with an income of \$18,250 (including sponsorships).

Transportation Committee

1. Transportation Committee Team.
 - a.) We assembled a truly dedicated team that we were able to keep intact through the pandemic, which I think is remarkable.
 - b.) As was probably the case with many committees, all but four of the committee members were also members of ASHE. The thought here was that they would participate with a sense of pride considering they're members of one of the sponsoring sections. It also helped to have the Operations Director from Martz Trailways as a team member. As a side note, we picked up two of the four non-members as new members of our local section.
 - c.) The transportation committee provided drinks and snacks on the buses.
 - d.) One large bus was donated by a group of attendees who traveled on the bus from Cleveland, who provided the bus free of charge during the conference, rather than letting it sit idle for the duration of the conference.
2. Lessons learned.

- a.) We never considered the possibility of a bus breaking down. However, we selected a quality company and we only experienced 40 minutes of inconvenience to the passengers.
- b.) We probably could have saved some money if we limited our guest tours, only utilizing the smaller buses for those. However, most of the cost for the bus was tied to the time we used it, not the mileage or the number of seats.
- c.) Making sure everyone who signed up for the tours got on the buses was challenging. We should have coordinated more closely with the appropriate conference committee chairs. However, no one was left behind.

Guest Programs Committee

The following guest tours were scheduled:

Historic Jim Thorpe (\$40) – The tour was conducted as a shuttle, with buses running between 9:30 am and 5:00 pm. Two buses were used, but one bus doubled as the golf bus. Nineteen people registered, but the actual attendance was 15.

Bushkill Falls (\$60) – Bushkill Falls is a group of natural waterfalls near the Delaware River with walking paths and stairs providing a unique view of the natural flora and fauna typical of the Pocono Mountain region. Twelve people attended.

Lakota Wolf Preserve (cancelled) – This tour to a natural area had four registrants. It was canceled due to lack of interest and refunds were given.

Pocono Premium Outlet Shops (cancelled) – This tour was planned to be a shuttle service to a large, well-known shopping area. This guest tour had only one registrant. It was canceled due to lack of interest and a refund was given.

Pocono Raceway (\$40) – This was tour of the well-known NASCAR facility, with an emphasis on technical aspects of the venue. It was a combined tour, with two PDHs awarded. Fifty-one people attended.

Kalahari Backstage Waterpark Tour (Free) – This was a tour of the workings of the waterpark, with an emphasis on hydraulics. It was conducted by the Kalahari staff. Twenty people attended.

Hospitality Committee

The hospitality suites were open a total of 27 hours, including Wednesday afternoon and evening, for those who took advantage of our Wednesday afternoon registration hours. Soft and hard drinks and snacks were provided, and occasionally the committee purchased pizza as needs dictated.

Kalahari Resort allowed us to purchase our own food and beverages since the rooms were considered lodging rooms. Drinks were not to be taken out of the rooms. It is important to clarify this with the host hotel.

There were two hospitality suites, which were adjacent to each other, and were on the ground floor with exterior doors to provide additional room and connections to each other.

A cornhole game set was provided by one of the sponsors. It was popular. Decks of playing cards should be provided as well.

Although scheduled to close at midnight most evenings, we did not close until most people had left, as late as 3:00 am.

We speculated that since Kalahari is isolated and it is not conducive to walking to other facilities nearby, the hospitality suites were leaned upon more heavily.

There probably should be a designated "second shift" volunteer, maybe two, for each night the suites are open.

The committee chair used one of the two rooms for lodging, and it facilitated morning cleanup and maintenance. Each room had a private bedroom and bathroom, so this worked well for us.

There should be designated shifts for morning cleanup and restocking.

We were offered free delivery from a distributor, so we did not need to do daily assessments and beer runs, which would likely have resulted in much fewer leftover drinks. However, we think the benefit we received from the distributor we used, including free delivery and a discount, was worth it. A plan should be in place for what to do with the excess at the end of the conference.

We provided coffee throughout, but almost no coffee was consumed.

I think having music was key to maintaining the party atmosphere. Corn hole was a hit. In the future, playing cards and poker chips should be provided.

Volunteers Committee

Based on the experience reported by the 2024 conference, we enlisted a volunteer coordinator for our conference. This proved to be invaluable.

In addition to committee chairs, we had about 45 volunteers in total.

We provided a break room continuously with drinks and snacks for volunteers to take a break, for volunteers to do administrative work, assembling packages, and for storage.

Volunteers were provided a complimentary a la carte registration if they volunteered for 3 hours for at least 2 days (6 hours minimum total). Volunteers were each provided 2 polo/golf shirts in a color that would be visible during the conference provided they worked a total of 2 days (6 hrs total) during the conference. We chose purple. Shirts were distributed at the beginning of the conference. Those who worked most of the conference were provided with additional shirts to minimize the need for laundry from a hotel.



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TRANSPORTATION ADVENTURES

June 4 - 8, 2025



Kalahari Resort
Pocono Manor, Pennsylvania

Appendices



ASHE Conference 2025

Final Treasurer Report



2025 ASHE National Conference
(as of December 24, 2025)

YEARLY OPERATING PROFIT / LOSS	
YTD Income	\$452,458.27
YTD Expenses	-\$452,458.27
TOTAL	\$0.00

RECEIPTS

DATE	DEPOSIT	Account
4/7/2022	\$19,714.60	Account Transfer from 2021
06/28/2024	\$5,000.00	2024 Nat Conf Seed \$
07/30/2024	\$15,000.00	ASHE National Seed \$
9/25/2024	\$1,200.00	Verdantas
12/3/2024	\$1,200.00	Arrow Land Solutions
1/13/2025	\$25,700.00	(See Hyperlink)
01/24/2025	\$2,400.00	Contech, Dewberry
01/28/2025	\$39,000.00	(See Hyperlink)
02/05/2025	\$3,800.00	(See Hyperlink)
02/07/2025	\$1,200.00	EJ USA
02/24/2025	\$19,700.00	(See Hyperlink)
03/08/2025	\$7,800.00	(See Hyperlink)
03/12/2025	\$29,950.00	(see Hyperlink)
03/19/2025	\$2,250.00	M&M, Wallace Mont.
03/28/2025	\$3,850.00	CAD Journey, McCormic Taylor, GF
04/08/2025	\$1,200.00	Promatech Inc.
4/14/2025	\$1,200.00	OpenGOV, Inc
4/22/2025	\$5,800.00	(See Hyperlink)
4/29/2025	\$2,400.00	Vector Corrosion, KCI
5/6/2025	\$34,150.00	See Hyperlink
5/22/2025	\$2,400.00	Trinity Sub, Earth Wall
5/27/2025	\$1,200.00	DL Views, Inc.
5/28/2025	\$1,200.00	Soleno
6/3/2025	\$1,250.00	Pennoni
6/9/2025	\$3,600.00	Arch Poly, Rinker, T2 Utility
6/13/2025	\$7,500.00	See Hyperlink
6/16/2025	\$1,200.00	Envirotactics
6/23/2025	\$3,200.00	See Hyperlink
8/29/2025	\$6,500.00	Lochner, ASHE Raleigh, Walsh
9/12/2025	\$7,500.00	Pocono Mtns Visitors Bureau
Sub Total (Deposits Only)	\$258,064.60	

Payments From Cvent

03/13/2025	\$8,752.85
03/20/25	\$14,032.44
03/27/25	\$10,111.01
04/03/25	\$11,912.57
4/10/2025	\$14,524.27
4/17/2025	\$12,739.78
4/24/2025	\$13,561.43
5/1/2025	\$18,784.37
5/8/2025	\$13,144.89
5/15/2025	\$29,560.13
5/22/2025	\$10,071.69
5/29/2025	\$6,540.76
6/5/2025	\$3,555.73
6/12/2025	\$7,206.75
7/3/2025	\$19,895.00
TOTAL	\$194,393.67

CHECKING	(\$194,393.67)
Cvent Payments	\$194,393.67
INVESTMENTS	
1-yr-CD	\$0.00
3yr-CD	\$0.00
TOTAL	\$0.00

EXPENSES

CHECK NO.	DATE	DESCRIPTION	AMOUNT
1001	3/29/23	Get It Got It LLC - Shirts for ASHE National Conf.	\$405.20
1002	10/18/23	2024 ASHE National Conference	\$1,500.00
1003	2/1/24	Mount Airy Casino Resort - Golf Deposit	\$1,500.00
1004	2/20/24	Richard Cochrane - Reimb for Promo Cards	\$262.56
1005	4/4/24	Get It Got Got - 9 Shirts	\$292.00
1006	6/19/24	Samantha Safara - Reimbursement for 2024 conferece	\$153.44
1007	5/9/24	Get it Got It, LLC	\$453.00
1008	5/15/24	Promo Victory - Stress Relievers, Microfiber, Banner, etc	\$3,074.70
1009	5/15/24	Cvent Inc - Registration, Attendee Hub, On Arrival Premium	\$1,569.46
1010	6/25/24	Get It Got It - Shipping Charge for Shirts	\$29.77
1011	7/1/24	Get It Got It - New Shirts	\$28.00
1012	7/23/24	Cvent - Balance for Registration, Attendee Hub	\$14,125.15
1013	8/23/24	Sefo Productions, LLC - Hula Luau Deposit	\$1,000.00
1014	9/9/24	HowI2GO - Deposit for Dueling Pianos	\$2,000.00
1015	3/5/25	Get It Got it - for (1) @ XL Port Authority Shirt	\$39.84
1016	4/1/25	James Brady - Reimb for Cvent Hardware	\$1,735.96
1017	4/22/25	Links Life Inc - Speaker Fee	\$7,500.00
1018	5/6/25	Brian Teles - Reimb for Deposit on ASHE Shirts	\$1,332.36
1019	5/6/25	Heather Heeter - Reimb for Name Badge Ribbons	\$336.28
1020	5/13/25	Presbybop Music - Ice Breaker Music	\$1,500.00
1021	5/13/25	HowI2GO - Deposit for Dueling Pianos - Balance	\$2,000.00
1022	5/20/25	Sean Pence - \$4,353.13 Reimb for Conf Expenses	\$4,353.13
1023	5/20/25	Get It Got it - for balance due	\$1,442.99
1024	5/21/25	Main Point Books - 100ea. A Course Called America	\$1,610.14
1025	5/21/25	Wet Paint Printing & Design - Koozies	\$260.00
1026	5/21/25	Jen Cowgill - National Anthem	\$150.00
1027	5/21/25	Kalahari Resorts PA LLC - Est Invoice, Rooms, Bev, Food	\$187,618.16
1028	5/23/25	Richard Cochrane - Reimb for PC / Nametag	\$3,383.52
1029	5/23/25	Frank Martz Coach Company - 5 Tour Buses	\$7,723.00
1030	5/28/25	Jerilyn Luben - Reimb for G. Hawk, Amazon, Calkins	\$1,486.88
1031	5/28/25	Darryl Lynn Bryan - Photo Armory	\$5,247.00
1032	5/30/25	Lisa Masi - Reimb for Cancelled Lakota Wolf Tour	\$80.00
1033	VOID	VOID	\$0.00
1034	5/29/25	Youssaira Belmokadem - reimb for cancelled Lakota Tour	\$40.00
1035	5/30/25	Sherman Klaus - reimb for cancelled LaKota Wolf Tour	\$80.00
1036	5/30/25	Sean Pence - Reimb for Add'l Conference Expenses	\$5,306.96
1037	6/2/25	Richard Ames - Reimb for Program Books	\$2,842.97
1038	6/3/25	Bruce Masi - Reimb for Gala Discount	\$150.00
1039	6/4/25	Mount Airy - 94 golfers, lunch, tax, surcharge	\$8,779.60
1040	6/5/25	General Exposition Services - 50 Booths	\$6,285.00
1041	6/5/25	Mount Airy - Golf Bev Cart, Prizes, & Hot Dogs	\$4,490.42
1042	6/7/25	Julie Wolfe - Reimb for tickets to Bushkill Falls	\$242.00
1022	6/9/25	Credit for Stop Payment of Check 1022	(\$4,353.13)
1043	6/10/25	Jerilyn Luben - Reimb for Alcohol, Water/Soda, Snacks	\$980.17
1044	6/10/25	Jerilyn Luben - Reimb for Add'l Conference Expenses	\$1,124.39
1045	6/10/25	Butch Frati - Reimb for Conference Expenses	\$517.17
1046	6/10/25	Sefo Productions LLC - Balance Polynesian Luau Show	\$8,000.00
1047	6/10/25	Amber Midgley - Reimb for alcohol and food (pizza)	\$3,265.75
1048	6/12/25	Heather Heeter - Reimb for Gift Baskets	\$119.93
1049	6/12/25	Sean Pence - Reimb for Conference Expenses	\$4,171.44
1050	6/13/25	Kalahari - June 13th Invoice	\$18,529.46
1051	6/14/25	Chris Morgan - Reimb for Hospitality Suite expenses	\$328.48
1052	6/17/25	Dominic Yannuzzi - Reimb for Conference Expenses	\$744.28
1053	6/19/25	ASHE National - Return of Seed Funds	\$15,000.00
1054	6/19/25	2026 ASHE National Conference - Supply of Seed Funds	\$5,000.00
1055	7/15/25	Melt Restaurant - Deposit for Aug 14th Dinner	\$250.00
1056	8/14/25	Melt Restaurant - Aug 14th Directors Dinner	\$2,057.85
1057	9/3/25	Stan Harris - reimb for conference luncheon	\$50.00
1058	9/3/25	Michael Hurtt - reimb for conference luncheon	\$50.00
1059	9/3/25	Robert Hochevar - reimb for conference luncheon	\$50.00
1060	9/3/25	Sam Mody - reimb for conference luncheon	\$50.00
1061	9/3/25	Frank O' Hare - reimb for conference luncheon	\$50.00
1062	9/3/25	Dave Greenwood - reimb for conference luncheon	\$50.00
1063	9/3/25	Michael Baker Int'l - Reimb for Dave Frey Hotel Room	\$328.98
1064	9/19/25	ASHE National - Scholarship Contribution	\$5,000.00
1065	10/27/25	ASHE North East Penn Section - Scholarship Contribution	\$5,000.00
1066	10/27/25	ASHE East Penn Section - Scholarship Contribution	\$5,000.00
1067	10/27/25	ASHE Delaware Valley Section - Scholarship Contribution	\$5,000.00
1068	12/24/25	ASHE National - final distribution of conference funds	\$40,808.41
1069	12/24/25	ASHE Del Val - final distribution of conference funds	\$17,602.80
1070	12/24/25	ASHE East Penn - final distribution of conference funds	\$17,602.80
1071	12/24/25	ASHE North East Penn - final distribution of conf funds	\$17,602.80

Additional Charges - (Checking Acct):

Service Charge - 05/09/2022	\$2.00
Service Charge - 10/08/2024	\$1.00
Service Charge - 02/10/2025	\$2.00
Service Charge - 03/10/2025	\$2.00
Service Charge - 04/08/2025	\$4.04
Service Charge - 05/08/2024	\$5.72
Service Charge - 06/09/2025	\$6.40
Service Charge - 07/09/2025 (for stop payment)	\$41.36
Service Charge - 08/08/2025	\$0.68
Service Charge - 10/08/2025	\$2.00

TOTAL EXPENSES **\$452,458.27**

BALANCE on 12/24/2025 \$0.00 + \$452,458.27 -- \$452,458.27 **\$0.00**

Mark J. Boris

MARK J BORIS, PE
TREASURER ASHE
2025 National Conference



ASHE Conference 2025 Sponsorships



THANK YOU TO OUR SPONSORS!

Kilimanjaro Sponsor



Serengeti Sponsors



Sahara Sponsors



Nile Sponsors



Victoria Falls Sponsors



**ASHE Conference 2025
Sponsorship Tracking**

Sponsorship	No. Avail	Company(s)	Cost	Pymt Status	Collected	Committed	
General sponsorships							
Kilimanjaro	1	SAI	\$15,000	Paid	\$15,000	\$15,000	
Serengeti	Unlimited	Baker	\$10,000	Paid	\$10,000	\$10,000	
		STV	\$10,000	Paid	\$10,000	\$10,000	
		Sofis Company	\$10,000	Paid	\$10,000	\$10,000	
		HNTB	\$10,000	Paid	\$10,000	\$10,000	
		AECOM	\$10,000	Paid	\$10,000	\$10,000	
Sahara	Unlimited	Pocono Mountain Vacation Bureau	\$7,500	Paid	\$7,500	\$7,500	
		HDR	\$7,500	Paid	\$7,500	\$7,500	
Nile	Unlimited	LaBella	\$3,000	Paid	\$3,000	\$3,000	
		Lochner	\$3,000	Paid	\$3,000	\$3,000	
		RK&K	\$3,000	Paid	\$3,000	\$3,000	
		Van Cleef	\$3,000	Paid	\$3,000	\$3,000	
		Kiewit	\$3,000	Paid	\$3,000	\$3,000	
Victoria Falls	Unlimited	Gresham Smith	\$1,000	Paid	\$1,000	\$1,000	
		AI Engineers	\$1,000	Paid	\$1,000	\$1,000	
		Geo-Explorer's	\$1,000	Paid	\$1,000	\$1,000	
		Bowman Consulting	\$1,000	Paid	\$1,000	\$1,000	
		Dewberry	\$1,000	Paid	\$1,000	\$1,000	
		Mericle Construction	\$1,000	Paid	\$1,000	\$1,000	
		Gibson Thomas	\$1,000	Paid	\$1,000	\$1,000	
		Whitman Requardt	\$1,000	Paid	\$1,000	\$1,000	
		Rettew	\$1,000	Paid	\$1,000	\$1,000	
		CDM Smith	\$1,000	Paid	\$1,000	\$1,000	
		French & Parello	\$1,000	Paid	\$1,000	\$1,000	
		Modjeski & Masters	\$1,000	Paid	\$1,000	\$1,000	
		Terracon	\$1,000	Paid	\$1,000	\$1,000	
		Wallace Montgomery	\$1,000	Paid	\$1,000	\$1,000	
		Urban Engineers	\$1,000	Paid	\$1,000	\$1,000	
		ATCS	\$1,000	Paid	\$1,000	\$1,000	
		ASHE-Raleigh Section	\$1,000	Paid	\$1,000	\$1,000	
Remington & Vernick	\$1,000	Paid	\$1,000	\$1,000			

**ASHE Conference 2025
Sponsorship Tracking**

Sponsorship	No. Avail	Company(s)	Cost	Pymt Status	Collected	Committed	
Event sponsorships							
Thursday Night Ice Breaker	Unlimited	Pennoni	\$1,500	Paid	\$1,500	\$1,500	
		AD Marble	\$1,500	Paid	\$1,500	\$1,500	
		JMT	\$1,500	Paid	\$1,500	\$1,500	
		Markosky	\$1,500	Paid	\$1,500	\$1,500	
		Larson Design Group	\$1,500	Paid	\$1,500	\$1,500	
Friday Night Luau	Unlimited	Benesch	\$3,000	Paid	\$3,000	\$3,000	
		CDR Maguire	\$3,000	Paid	\$3,000	\$3,000	
Saturday Night Banquet	Unlimited	Chagrin Valley Engineering	\$2,800	Paid	\$2,800	\$2,800	*
		Gannett	\$4,000	Paid	\$4,000	\$4,000	
Technical Tours	Unlimited	CDR Maguire	\$1,500	Paid	\$1,500	\$1,500	
		JD Eckman	\$1,500	Paid	\$1,500	\$1,500	
		CDM Smith	\$1,500	Paid	\$1,500	\$1,500	
Breakfast	Unlimited	Aurora	\$1,500	Paid	\$1,500	\$1,500	
		Mericle Construction	\$1,500	Paid	\$1,500	\$1,500	
		RK&K	\$1,500	Paid	\$1,500	\$1,500	
		Walsh Construction	\$1,500	Paid	\$1,500	\$1,500	
		Envirotactics	\$1,500	Paid	\$1,500	\$1,500	
		KCI	\$1,500	Paid	\$1,500	\$1,500	
Breaks	Unlimited	NTM	\$500	Paid	\$500	\$500	
		Arrow Land Solutions	\$500	Paid	\$500	\$500	
		Volkert	\$500	Paid	\$500	\$500	
		ETM	\$500	Paid	\$500	\$500	
		NY State Assoc. of Trans Engineers	\$500	Paid	\$500	\$500	
		JBC Associates	\$500	Paid	\$500	\$500	
		Malick & Scherer	\$500	Paid	\$500	\$500	
		AI Data	\$500	Paid	\$500	\$500	
		Taylor Wiseman, Taylor	\$500	Paid	\$500	\$500	
		Bentley	\$500	Paid	\$500	\$500	
		Dawood	\$500	Paid	\$500	\$500	
		Lexis Group	\$500	Paid	\$500	\$500	
Registration	1	Stantec	\$2,500	Paid	\$2,500	\$3,000	**
Transportation	Unlimited		\$500				

**ASHE Conference 2025
Sponsorship Tracking**

Sponsorship	No. Avail	Company(s)	Cost	Pymt Status	Collected	Committed		
Specialty sponsorships								
Mobile App	1		\$3,500					
Lanyard	1	Verdantas	\$3,000	Paid	\$3,000	\$3,000		
Hospitality Suite	3	Baker	Comp					
		ASHE North Central NJ	\$1,500	Paid	\$1,500	\$1,500		
		TPD	\$1,500	Paid	\$1,500	\$1,500		
Wayfinding	1	AEG	\$1,000	Paid	\$1,000	\$1,000	***	
Golf Outing sponsorships								
Tournament	1		\$5,000					
Ball	1		\$2,500					
Beverage & Snack Cart	3							
		Lochner	\$1,000	Paid	\$1,000	\$1,000		
Lunch	1		\$1,500					
Breakfast	Unlimited		\$500					
Hole Sponsor	Unlimited	HDR	\$250	Paid	\$250	\$250		
		CAD Journey	\$250	Paid	\$250	\$250		
		Remington & Vernick	\$250	Paid	\$250	\$250		
		Wallace Montgomery	\$250	Paid	\$250	\$250		
		Markosky	\$250	Paid	\$250	\$250		
ASHE Alabama Section	\$250	Paid	\$250	\$250				
Totals					\$164,800	\$165,300		

Notes

- * Deduction for complimentary banquet seats
- ** Voluntary additional donation
- *** Unadvertised category

2025 ASHE National Conference
Exhibitor Summary

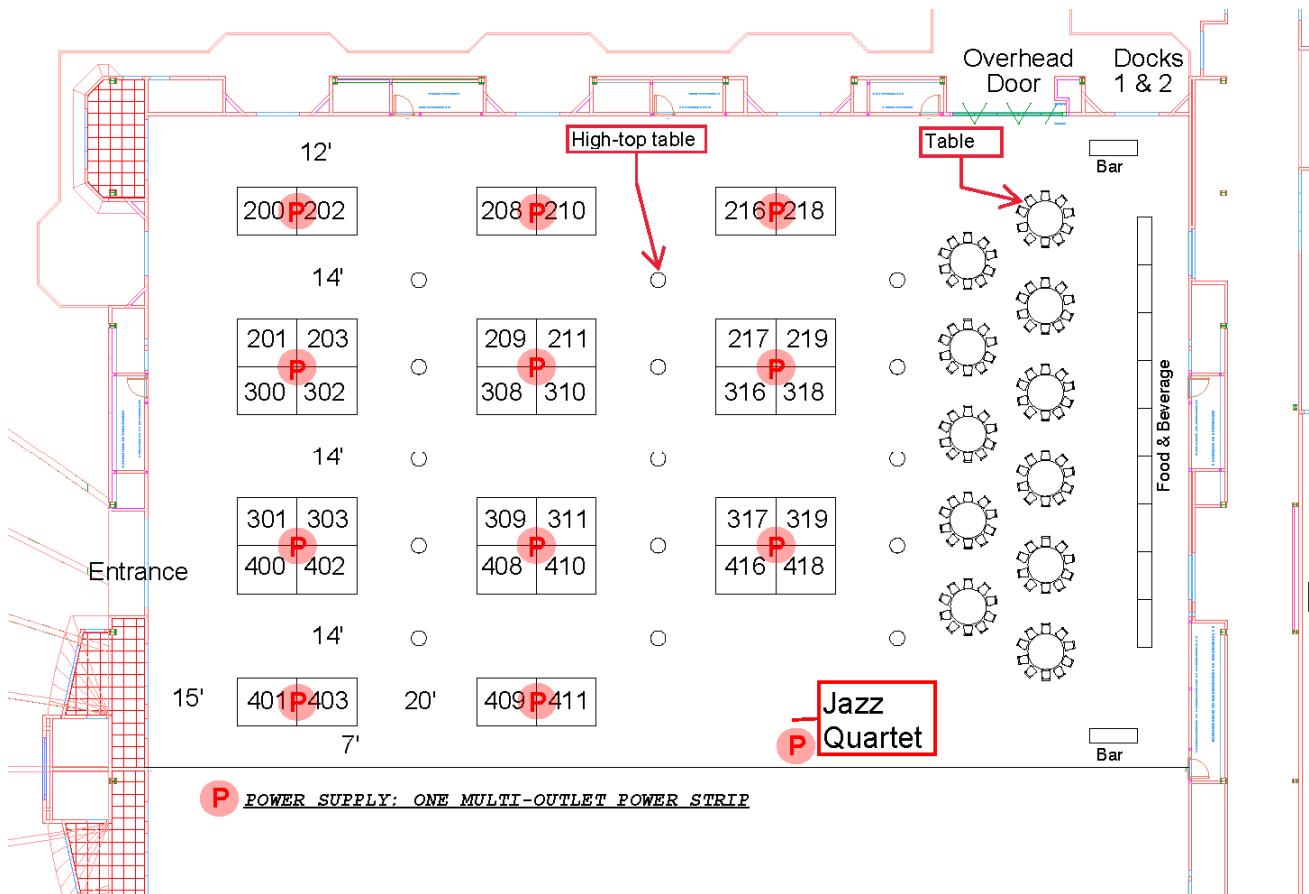
	Organization	Revenue
1	Pennsylvania 811	\$ 1,200
2	Verdantas	\$ 1,200
3	ASHE 2026 Conference	\$ -
4	Arrow Land Solutions	\$ 1,200
5	Contech Engineered Solutions	\$ 1,200
6	Aero Aggregates of North America	\$ 1,200
7	Dewberry Engineers, Inc.	\$ 1,200
8	Pocono Mountain Convention & Visitors Bureau	\$ 1,200
9	EJ USA, Inc.	\$ 1,200
10	Architectural Polymers	\$ 1,200
11	McCormick Taylor, Inc.	\$ 1,200
12	CAD Journey	\$ 1,200
13	MC Fuhrman & Associates	\$ 1,200
14	SAI Consulting Engineers, Inc.	\$ -
14	SAI Consulting Engineers, Inc.	\$ -
15	Pexco, LLC	\$ 1,200
16	Greenman-Pedersen, Inc.	\$ 1,200
17	Soleno, LLC	\$ 1,200
18	OpenGov	\$ 1,200
20	Promatech, Inc.	\$ 1,200
21	Rinker Materials	\$ 1,200
22	Markosky Engineering Group, Inc.	\$ 1,200
23	STV	\$ -
24	HNTB	\$ -
25	AECOM	\$ -
26	Vector Corrosion Technologies	\$ 1,200
27	KCI Technologies, Inc.	\$ 1,200
28	Trinity Subsurface, LLC	\$ 1,200
29	DL VEWS, Inc.	\$ 1,200
30	Stewart-Amos Equipment Co.	\$ 1,200
31	T2 Utility Engineers	\$ 1,200
32	Earth Wall Products, LLC	\$ 1,200
33	Enviro Tactics	\$ 1,200
34	ASHE National	\$ -
	Total gross revenue	\$ 32,400

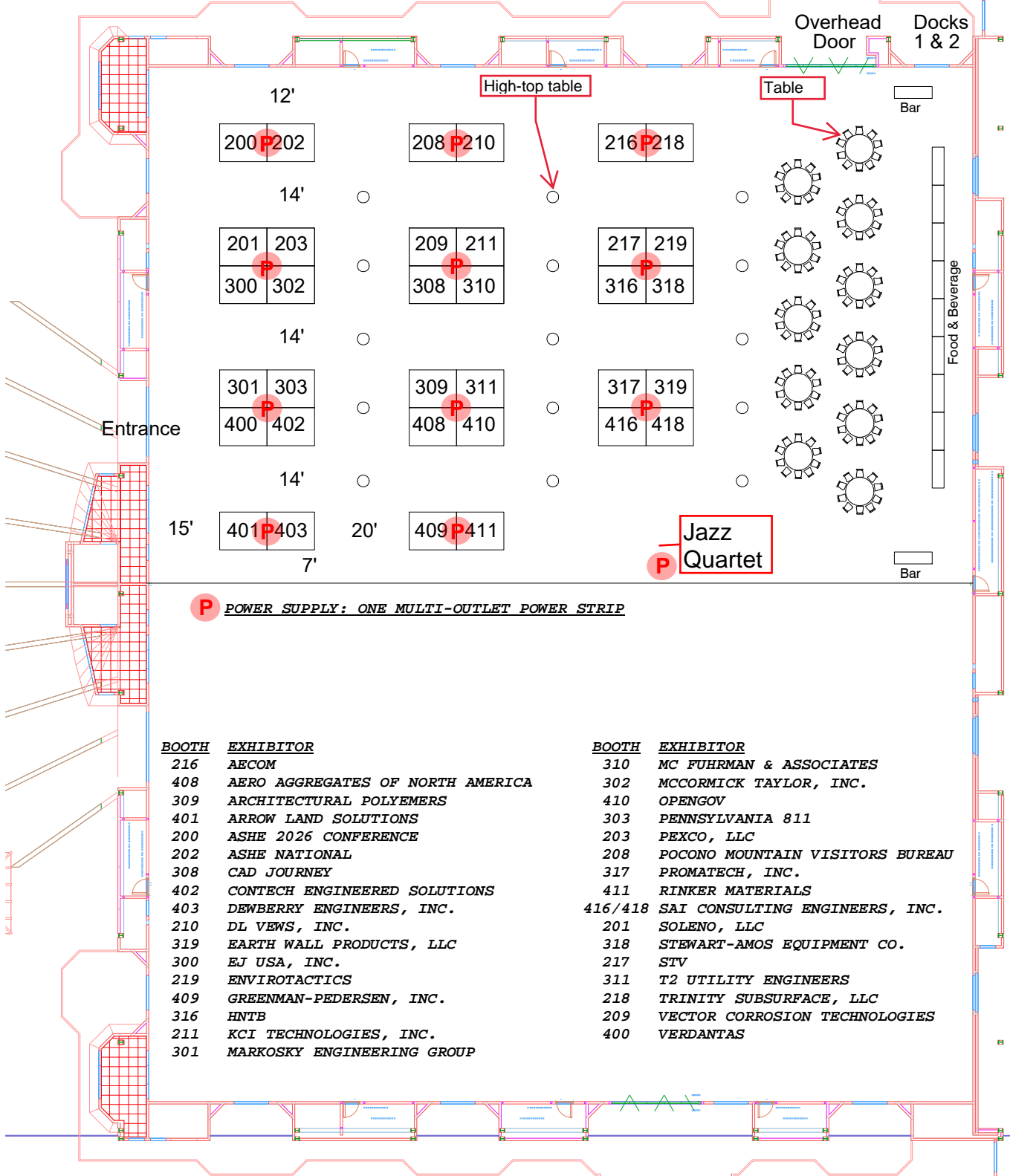


ASHE Conference 2025

List of Exhibitors

Chart of Exhibit Hall





ASHE 2025
 June 5 & 6, 2025
 Kalahari Resort
 Kilimanjaro Ballroom -
 2,7,8,9,10

Prepared by:

General Exposition Services
 THE TRADE SHOW SERVICE CONTRACTORS

www.generalexposition.com

610-495-8866 Phone
 5.12.25 C. McKenrick
 36 - 8x10 Booths

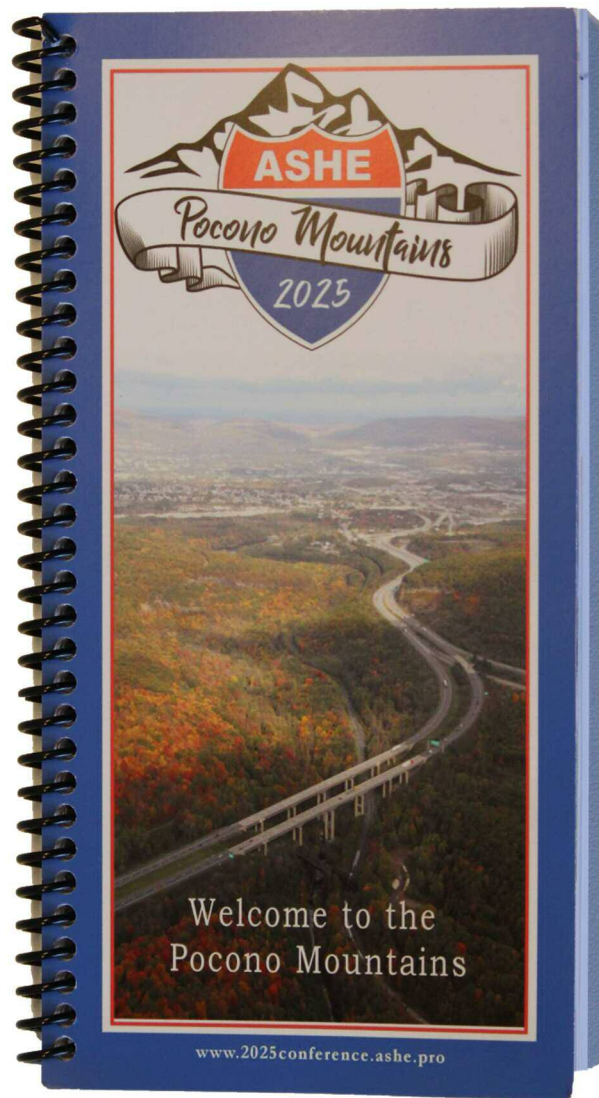
Please note: Every effort has been made to ensure the accuracy of all the information contained on the floorplan. However, no warranties are made with respect to this floorplan. If the location of building columns, utilities or other architectural components of the building is a factor in the construction or usage of an exhibit. It is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.

<u>BOOTH</u>	<u>EXHIBITOR</u>
216	AECOM
408	AERO AGGREGATES OF NORTH AMERICA
309	ARCHITECTURAL POLYEMERS
401	ARROW LAND SOLUTIONS
200	ASHE 2026 CONFERENCE
202	ASHE NATIONAL
308	CAD JOURNEY
402	CONTECH ENGINEERED SOLUTIONS
403	DEWBERRY ENGINEERS, INC.
210	DL VIEWS, INC.
319	EARTH WALL PRODUCTS, LLC
300	EJ USA, INC.
219	ENVIROTECTICS
409	GREENMAN-PEDERSEN, INC.
316	HNTB
211	KCI TECHNOLOGIES, INC.
301	MARKOSKY ENGINEERING GROUP

<u>BOOTH</u>	<u>EXHIBITOR</u>
310	MC FUHRMAN & ASSOCIATES
302	MCCORMICK TAYLOR, INC.
410	OPENGOV
303	PENNSYLVANIA 811
203	PEXCO, LLC
208	POCONO MOUNTAIN VISITORS BUREAU
317	PROMATECH, INC.
411	RINKER MATERIALS
416/418	SAI CONSULTING ENGINEERS, INC.
201	SOLENO, LLC
318	STEWART-AMOS EQUIPMENT CO.
217	STV
311	T2 UTILITY ENGINEERS
218	TRINITY SUBSURFACE, LLC
209	VECTOR CORROSION TECHNOLOGIES
400	VERDANTAS



ASHE Conference 2025
Program Book



**2025 ASHE National Conference
Program Book Summary**

Ad size	Advertiser	Revenue
Back cover	SPK	\$ 2,500
Full page x 2	ASHE - Great Lakes	\$ 1,200
Full page	Geo-Explorers	\$ 600
Full page	ASHE - Pittsburgh	\$ 600
Full page	ASHE - Northeast Region	\$ 600
Full page	ASHE - Lake Erie	\$ 600
Full page	ASHE - GA	\$ 600
Full page	Gibson Thomas	\$ 600
Full page	ASHE - Altoona	\$ 600
Full page	ASHE - NE Penn	\$ 600
Full page	Chagrin Valley Engineering	\$ 600
Full page	ASHE - South NJ	\$ 600
Full page	ASHE - Chesapeake	\$ 600
Full page	ASHE - East Penn	\$ 600
Full page	ASHE - Del Val	\$ 600
Full page	ASHE - Mid-Atlantic	\$ 600
Full page	ASHE - NE Region	\$ 600
Full page	ASHE - Harrisburg	\$ 600
Full page	ASHE National	\$ -
Full page	ASHE - 2026 conference	\$ 600
Half page	TPD	\$ 400
Half page	ASHE - Derby City	\$ 400
Half page	ASHE - TRIKO Valley	\$ 400
Half page	ASHE - TN Valley	\$ 400
Half page	ASHE - Albany	\$ 400
Half page	ASHE - SW Region	\$ 400
Half page	ASHE - Cuyahoga Valley	\$ 400
Half page	Markosky Engineering	\$ 400
Half page	ASHE - old dominion	\$ 400
Half page	ASHE - Bluegrass	\$ 400
Half page	M&S	\$ 400
Half page	ASHE - North Central NJ	\$ 400
Half page	ASHE - NY Metro	\$ 400
Half page	ASHE - SE Region	\$ 400
Quarter page	ASHE - Alabama	\$ 300
Quarter page	Keller Engineers	\$ 300
Quarterpage	ASHE - Central Flordia	\$ 300
	Total gross revenue	\$ 20,400

Ad Size	Height	Width
Full page	8"	4"
Half page	4"	4"
1/4 page	2"	4"

Inside front cover	\$ 1,500
Inside back cover	\$ 1,500
Outside back cover	\$ 2,500
Double page	\$ 2,500
Full page	\$ 600
Half page	\$ 400
Quarter page	\$ 300



ASHE Conference 2025 Registration Plan

Conference Registration

Conference registration is now open. Attendees may elect to attend all or some events during the conference, and may choose to attend some or all days. Registration prices shown below are valid until 11:59pm on May 9, 2025

Full Conference registration

Includes Friday ASHE Luncheon, Friday evening Luau, and Saturday Gala

- Member - \$625
- Non-member - \$700
- Government / Retired - \$375

a la Carte Registration

- Member - \$325
- Non-member - \$400
- Guest - \$75
- Guest - Under 12 years - No charge
- Government / Retired - \$75
- Student - \$75
- One-day Member - \$200
- One-day Non-member - \$275
- One-day guest - \$50
- One-day Gov. / Retired - \$50
- ASHE Luncheon - \$50
- Friday night Luau - \$120
- Reception & Gala Dinner (Saturday) - \$150

Registration for Sponsors, Exhibitors & Presenters (receiving complementary registrations)

- No charge for a la Carte registration
- Use Sponsor / Vendor / Presenter Registration type
- Use assigned discount code

Conference benefits

All registrations include

- Breakfast
- Thursday Ice Breaker Reception
- Hospitality Suites*
- Technical sessions
- General session
- Entrance to the exhibit hall
- Free parking and Wi-Fi

* Under 21 not admitted

Not included in any registration levels

- Golf (\$175)
- Lodging
- Tour fees

Register Now!

Prices shown are "early bird" prices. All registration fees will increase \$75 on May 10, 2025

Lodging

► Click for important information for corporate lodging registrations

2025 National Conference

June 4 - 8
Kalahari Resort
Pocono Manor, PA



ASHE Conference 2025

Wayfinding Sign Layout Scheme

The sign is a white rectangle with a thick blue border. At the top center is the ASHE Pocono Mountains 2025 logo. Below the logo, the text "ASHE 2025 National Conference" is written in blue. The main text, "Registration & Hotel Check-In", is in large, bold black font. A large blue arrow points upwards from the bottom center of the sign. At the bottom, there are two sponsor logos: "SAI Consulting Engineers" on the left and "AEG" on the right.

ASHE 2025 National Conference

**Registration
&
Hotel Check-In**

KILIMANJARO SPONSOR
SAI Consulting Engineers

WAYFINDING SPONSOR
AEG
Architect Engineers Group

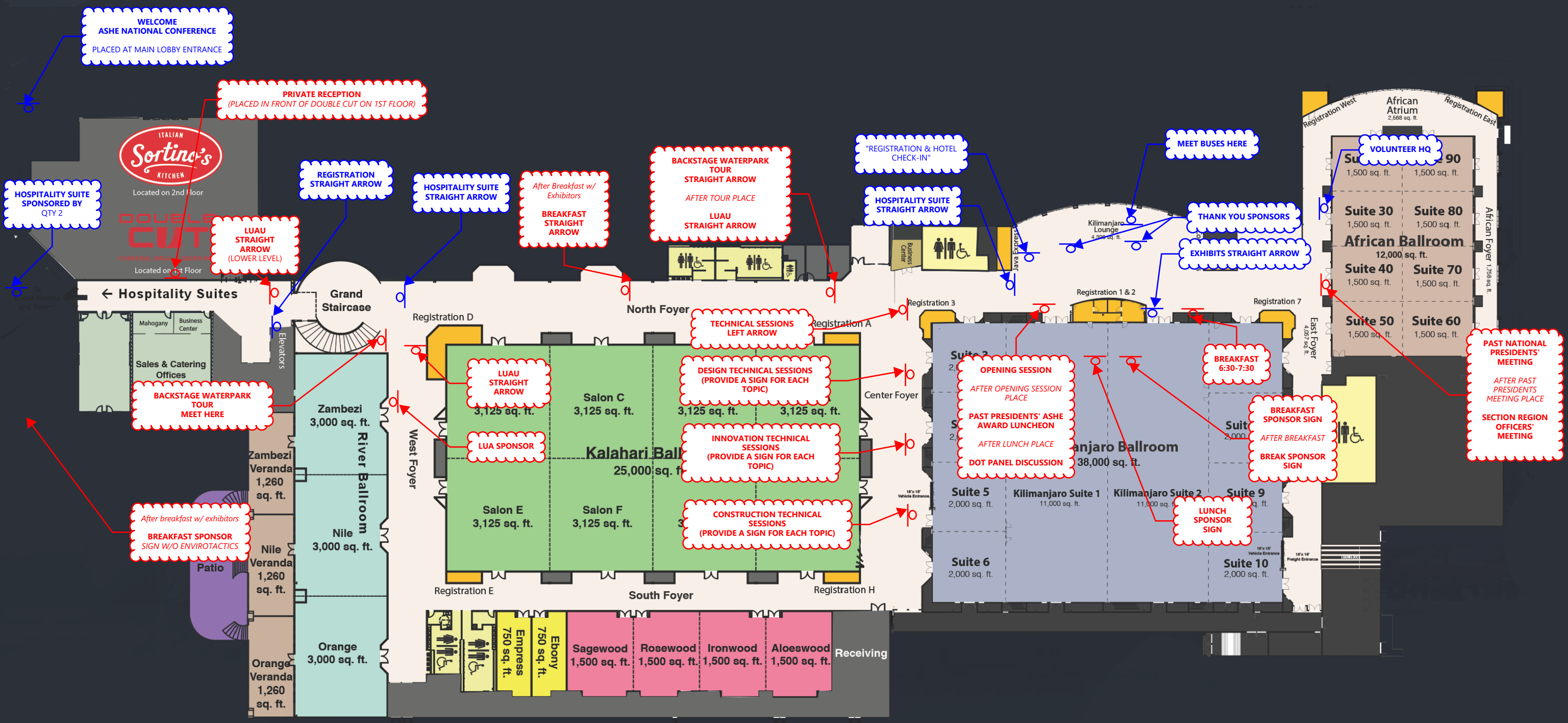
RESORTS & CONVENTIONS



Kalahari Resorts | 50 Kalahari Boulevard, Pocono Manor, PA 18349

WAYFINDING SIGNS
WEDNESDAY, JUNE 4TH

RESORTS & CONVENTIONS

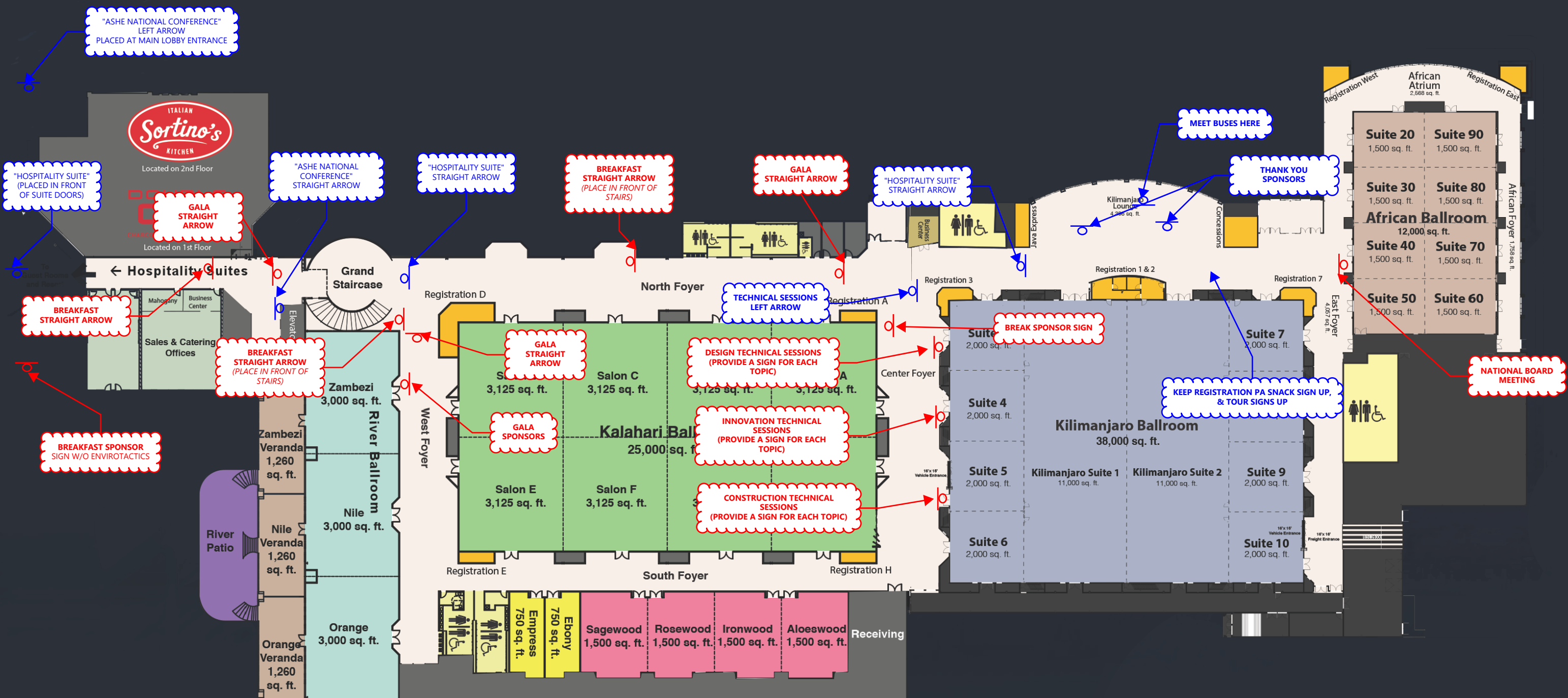


Kalahari Resorts | 50 Kalahari Boulevard, Pocono Manor, PA 18349

WAYFINDING SIGNS
FRIDAY, JUNE 6TH

🔴 SIGNS TO BE PLACED
🔵 SIGNS TO REMAIN

RESORTS & CONVENTIONS



Kalahari Resorts | 50 Kalahari Boulevard, Pocono Manor, PA 18349

WAYFINDING SIGNS
FRIDAY, JUNE 6TH

→ SIGNS TO BE PLACED
→ SIGNS TO REMAIN



Kalahari Resorts | 50 Kalahari Boulevard, Pocono Manor, PA 18349

WAYFINDING SIGNS
FRIDAY, JUNE 6TH

📍 SIGNS TO BE PLACED
🔵 SIGNS TO REMAIN

ENJOY THESE FAMOUS SNACKS AT HOME
WITH YOUR FRIENDS AND FAMILY

FAMOUS PENNSYLVANIA SNACKS




Pittsburgh




Wikes-Barre


YOU ARE HERE




Bethlehem




Hershey

Philadelphia 




Hanover




Nottingham





1



3



2



4




ASHE 2025 National Conference

**Registration
&
Hotel Check-In**



KILIMANJARO SPONSOR **SAI Consulting Engineers** WAYFINDING SPONSOR **AEG**

5




ASHE 2025 National Conference

**Registration
&
Hotel Check-In**

Great Karoo Marketplace Breakfast Voucher Pick-Up

KILIMANJARO SPONSOR **SAI Consulting Engineers** WAYFINDING SPONSOR **AEG**

7



ASHE 2025 National Conference

**Registration
&
Hotel Check-In**

Great Karoo Marketplace Breakfast Voucher Pick-Up

KILIMANJARO SPONSOR **SAI Consulting Engineers** WAYFINDING SPONSOR **AEG**

6



ASHE 2025 National Conference

Hospitality Suite



KILIMANJARO SPONSOR **SAI Consulting Engineers** WAYFINDING SPONSOR **AEG**

8



ASHE 2025 National Conference

Hospitality Suite



KILIMANJARO SPONSOR **SAI Consulting Engineers** WAYFINDING SPONSOR **AEG**

9



ASHE 2025 National Conference

Hospitality Suite

Sponsored by



Michael Baker
INTERNATIONAL



11



ASHE 2025 National Conference

Hospitality Suite

Sponsored by



Michael Baker
INTERNATIONAL



10



ASHE 2025 National Conference

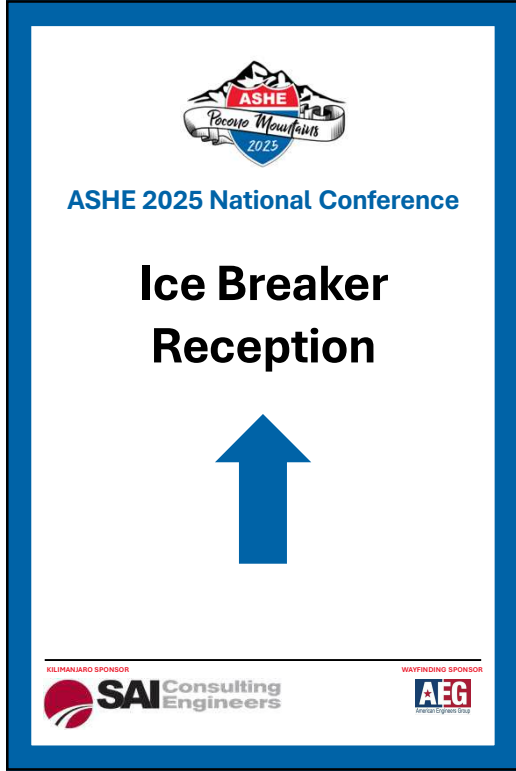
Meet Tour

Shuttles

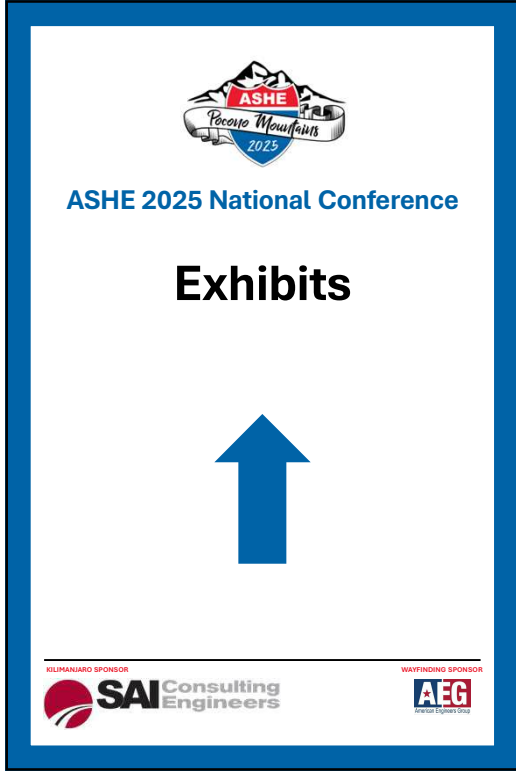
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KILIMANJARO SPONSOR **SAI Consulting Engineers** WAYFINDING SPONSOR **AEG**

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13



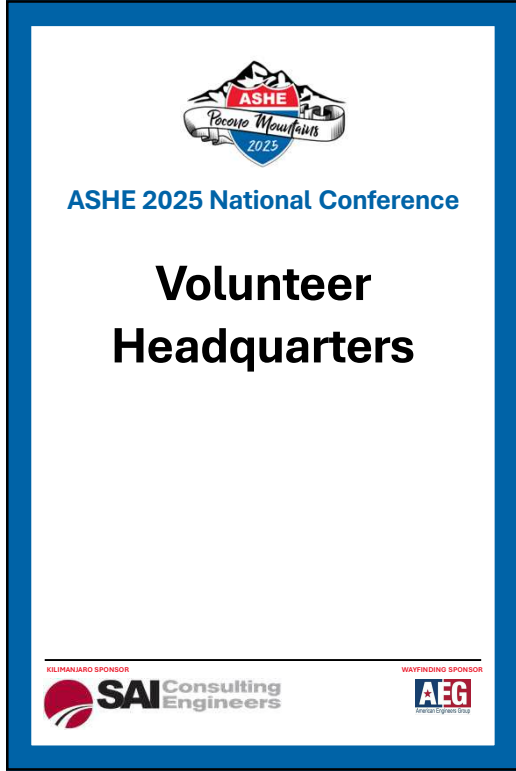
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14



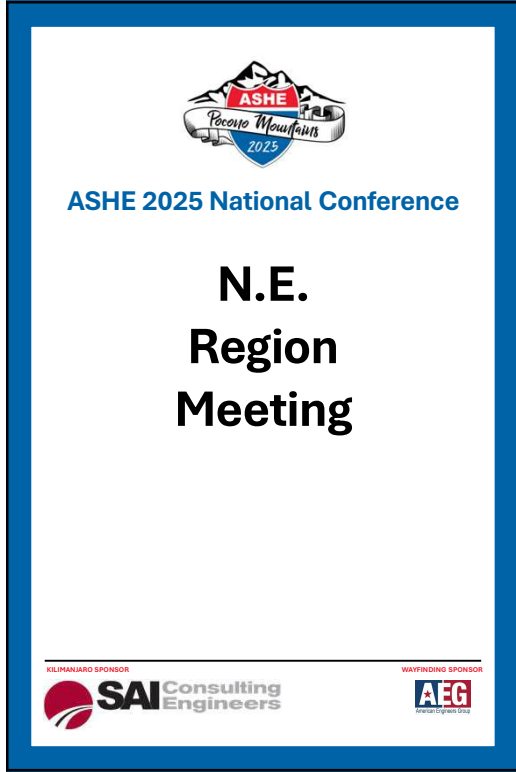
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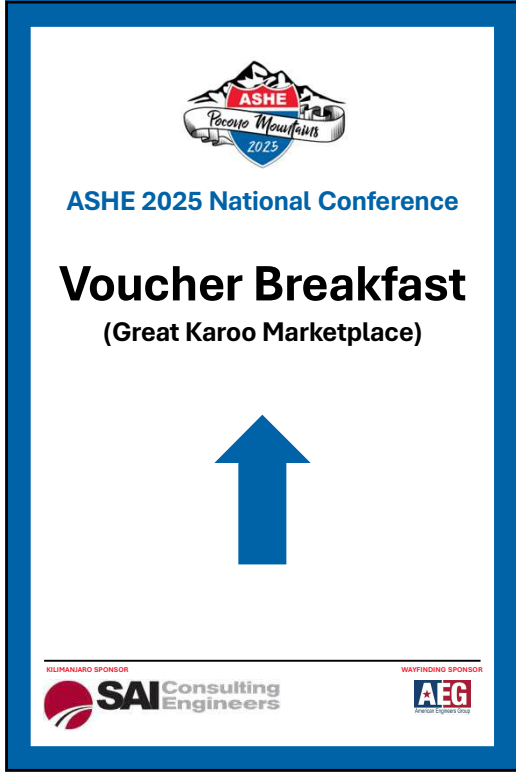
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ASHE 2025 National Conference

Voucher Breakfast

(Great Karoo Marketplace)



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ASHE 2025 National Conference

Breakfast Sponsored by



ARORA and ASSOCIATES, P.C.
Consulting Engineers









Breakfast Voucher Pick-Up at Registration


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ASHE 2025 National Conference

Voucher Breakfast

(Great Karoo Marketplace)



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ASHE 2025 National Conference

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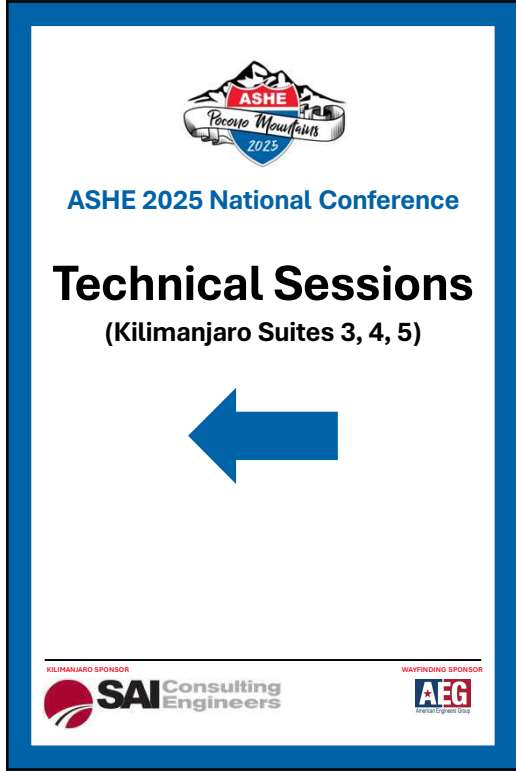






Breakfast Voucher Pick-Up at Registration

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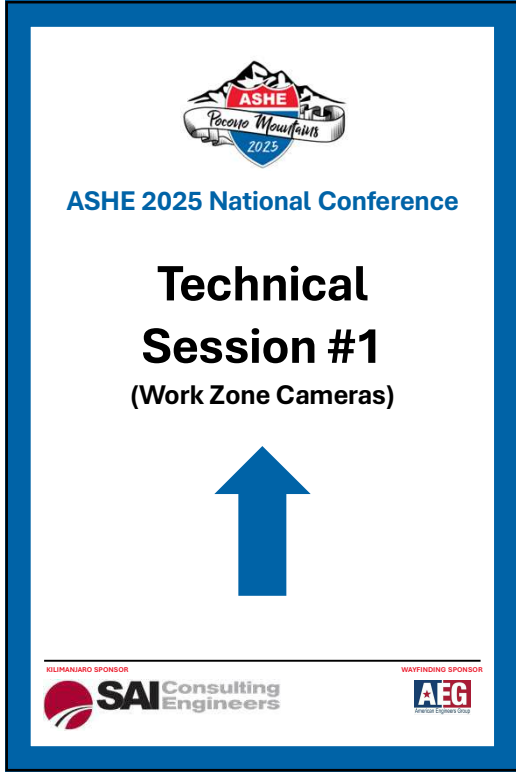
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ASHE 2025 National Conference

Technical Session #2
(Cable Stayed Ped. Bridges)



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ASHE 2025 National Conference

Technical Session #2
(Hanging Rocks / I-66)




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ASHE 2025 National Conference

Technical Session #2
(PennDOT Digital Delivery)



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ASHE 2025 National Conference

Technical Session #3
(TDOT Corridor K)



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ASHE 2025 National Conference

Technical Session #4
 (I-66/Nutley Street Interchange
 US 50-Blue Mesa Bridge)



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ASHE 2025 National Conference

Technical Session #6
 (OpenRoads Designer: SR 68)



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ASHE 2025 National Conference

Technical Session #6
 (Revolutionizing Infrastructure: The
 Power of 3D Modeling Sideling Hill
 Service Plaza Trailhead)



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ASHE 2025 National Conference

Technical Session #6
 (Innovative Roundabout Design
 Geosynthetic Reinforced Soil (GRS)
 Slopes and Walls)



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ASHE 2025 National Conference

**Backstage
Waterpark Tour**
(Grand Staircase)

↑

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ASHE 2025 National Conference

Luau
(River Ballroom)

↑

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ASHE 2025 National Conference

**Backstage
Waterpark Tour
Meet Here**

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ASHE 2025 National Conference

Luau
(River Ballroom)

↑

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ASHE 2025 National Conference

Luau
(River Ballroom)





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ASHE 2025 National Conference

Past Presidents' Meeting

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ASHE 2025 National Conference

Luau
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ASHE 2025 National Conference

Section Region Officers' Meeting

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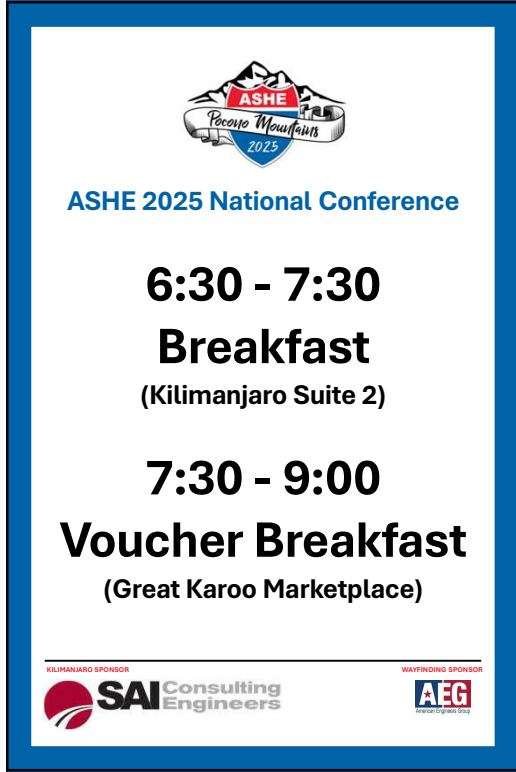
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ASHE 2025 National Conference

Luncheon

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ASHE 2025 National Conference

Break

Sponsored by



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ASHE 2025 National Conference

DOT Panel Discussion



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ASHE 2025 National Conference

National Board Meeting

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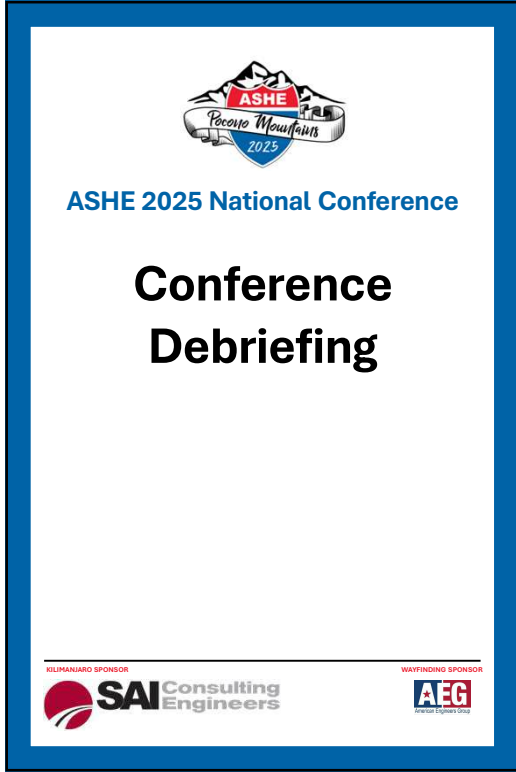
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